



## Fair Profile

### GIFA

13th International Foundry Trade Fair with Technical Forum

16th - 20th June, 2015

www.gifa.com

Subject to change (UI-MF/September2015)

<b>Exhibitors total</b>	<b>942</b>
<b>Exhibitors by origin</b>	
Germany	349
Other countries	593
Number of countries	47

<b>Net space total (sqm)</b>	<b>47,698</b>
<b>Net space by origin</b>	
Germany	24,435
Other countries	23,263

<b>Visitors total</b>	<b>48,783</b>
<b>Visitors by origin</b>	
Germany	22,440
Other countries	26,343
Number of countries	112*

**294 accredited journalists from 20 countries\*\***

### Visitor structure

Based on the results of 1'647 interviews with visitors during GIFA 2015 conducted by means of the Computer-Interview-System

<b>Origin of the visitors</b>	
Germany	46%
Other countries	54%

<b>Germany</b>	
West Germany	42%
South Germany	24%
Southwest Germany	16%
East Germany	11%
North Germany	8%

<b>Other countries</b>	
Europe	56%
- EU	46%
- Other european countries	11%
Asia	26%
- South/East/Central Asia	21%
- Middle East	5%
South and Central America	7%
North America	6%
Africa	4%
Australia/Oceania	2%

<b>Countries of origin (Top 5)***</b>	
India	12%
France	7%
USA	4%
Italy	4%
The Netherlands	4%

<b>Visitor structure features</b>	
Private visitors	4%
Trade visitors	96%

<b>Decision-making powers****</b>	
Decisively	26%
Contributory	30%
In an advisory capacity	23%
No influence	15%

<b>Industrial sector****</b>	
Iron, steel, annealing foundries	30%
Non-ferrous metal foundries	17%
Foundry/mechanical engineering	13%
Other foundry technology	7%
Mechanical engineering, apparatus construction (gen.), toolmaking	6%
Automobile manuf., transmission manuf., supply industry	4%
Services/consulting	3%
Plant manuf./engineering	3%
Wholesale/export trade	3%
Other	9%

<b>Area of responsibility****</b>	
Business/company/ plant management	20%
Manufacture, production, quality control	29%
Research/development/design	14%
Sales, distribution	10%
Purchasing/procurement	6%
Servicing/maintenance	5%
Planning, work preparation	3%
Other	7%

<b>Occupational position</b>	
Independent entrepreneur, co-owner, freelance employee	14%
Managing director, board member, head of an authority	12%
Area, operations, plant, branch manager, office head	17%
Department head/group leader	23%
Other Employee, civil servant, specialist	20%
Trainee	4%
Other	11%

<b>Interest in product ranges (Top 10)</b>	
<i>(Several answers possible)</i>	
Foundry technology (except for diecasting technology)	48%
Melting shop	29%
Foundry plants/installations, planning, construction, engineering	28%
Moulding/core making	25%
Casting machines/pouring equipment	23%
Refractories technology	19%
Diecasting technology	18%
Moulding sands	17%
Pattern/die making	17%
Moulding sand preparation/sand reclamation	15%

<b>Reasons for visit</b>	
<i>(Several answers possible)</i>	
Innovations/trends	42%
Contact to existing suppliers and business partners	33%
Search for new suppliers and business partners	29%
Preparation of purchase decision	11%
Purchase/Order	7%

<b>New suppliers were found</b>	
Yes	50%

<b>Overall assessment</b>	
Satisfied	97%

<b>Recommendation</b>	
Yes	96%



\*Number of countries GIFA/METEC/THERMPROCESS/NEWCAST

\*\*Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

\*\*\*Basis: Other countries

\*\*\*\*Difference to 100% = Pupil, student, not gainfully employed (8%)

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